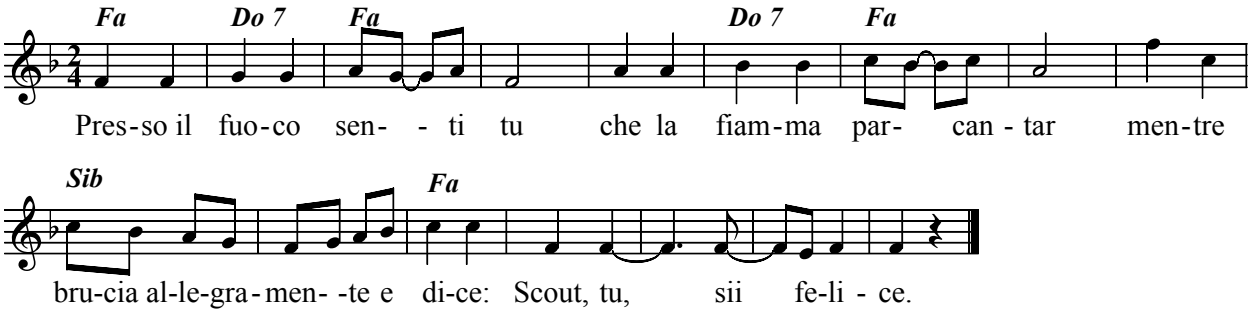La voce del fuoco